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FARHAD SABETAN, Ph.D.

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Summary of Professional Experience

- Ten years of academic experience teaching graduate and undergraduate courses in Economics and Business
- Sixteen years of industry experience as a research economist, expert witness and policy analyst
- Five years of international experience as a policy advisor

and regulatory analyst

Two years of economic consulting experience

EDUCATION

Ph.D. Economics; University of California, Davis, 1990.

Specialization: Public Finance, Economic Development, and Monetary Theory.

ACADEMIC EXPERIENCE

Lecturer (1983-Present, various years)
California State University, East Bay (1983-1984, 2006-Present)
Diablo Valley College (2006-2008)

DeVry University (2006)

Golden Gate University (1988-1989)
Areas of Concentration: Teaching Economics, Business, Quantitative Methods

Responsibilities:

Taught graduate and undergraduate courses including Microeconomics, Macroeconomics, Econometrics and Forecasting, Economics of Regulation, Economic Development, Corporate Finance, Managerial Economics, and Introduction to Business. Some courses were online or hybrid online and onsite.

ECONOMIC AND PUBLIC POLICY

Economic Consultant (June 2010-Present)

Technical Writing: Prepared written and oral testimony as an economics subject matter
expert on telecommunications pricing policy before the California Public Utilities
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Market Research: Conducted consumer market research and survey analyses in conjunction
with demographic and psychographic customer purchase behavior, and prepared reports for
company officers.

• Economic Analysis: Designed and tested econometric models for access, toll, data services,
custom calling features, and other telecommunications products for the purpose of measuring price elasticities, optimal pricing design, simulation of market behavior, strategic pricing
analysis, and competitive market share analyses.
• Forecasting: Prepared volume and revenue forecasts for a variety of products and services at
different levels of complexity. This included simple trend analysis and sophisticated cross-sectional and time-series econometric analysis.
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PUBLIC ADVOCACY

Director of Strategic Planning (2008-2010)

		Responsibilities:
	Ì	Develonment of strategies to enhance efficiency in various departments
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	• Forecasting: Modeled short-run and long-run econometric forecast of demand for energy in
	California and provided written and oral testimony before the California Public Utilities
	Commission.
	Commission.
	• Project Managements Duescand annual on annual de la 1 1 15 1011
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	Management.
	Presentations/Publication:

American Statistical Association, 1995, Comparison of Conjoint Analysis and Ordered Probability Models, Mountain View, California.

1996, and published in Circle of Oneness, 2001.

North American Association for Bahá'í Studies, 1995, An exploration in the Political Economy of Global Prosperity, San Francisco, California. Published in the Journal of Bahá'í Studies.